



UNIVERSITÀ DI PARMA

DIPARTIMENTO DI SCIENZE
ECONOMICHE E AZIENDALI

INTERNATIONAL BUSINESS AND DEVELOPMENT (IBD)

Classe LM77 - Lauree magistrali in Scienze Economico-Aziendali
Second-cycle degree

Course leader Prof. Guglielmo Wolleb

Course outline – students enrolled 2017/2018

First year

#	Subject	Module	SSD	Credits	Semester
1	Economic statistics		SECS-S/03	9	1
2	International markets and organization laws		IUS/05	8	1
3	International accounting and governance		SECS-P/07	9	1
4	Cooperation and competition among firms		SECS-P/06	9	2
5	Growth and history of the global economy	Economic growth	SECS-P/06	5	2
		History of globalization	SECS-P/12	4	
6	International branding & retailing		SECS-P/08	9	2
7	Communication skills			3	2

Second year

#	Subject	SSD	Credits	Semester
8	Environmental economics and policy	SECS-P/02	6	1
9	International industrial economics	SECS-P/06	9	1
10	Development economics and international cooperation	SECS-P/01	9	1
11	International financial institutions and markets	SECS-P/11	9	2
12	EU policies and projects	SECS-P/01	9	2

	Credits
Student option	8-15
Final dissertation	14
Credits - Total	120

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