



UNIVERSITÀ DI PARMA

DIPARTIMENTO DI SCIENZE
ECONOMICHE E AZIENDALI

INTERNATIONAL BUSINESS AND DEVELOPMENT (IBD)

Course outline for part-time students

Students enrolled 2017-2018

Classe LM-77 – Free access

Course leader: prof. **Guglielmo WOLLEB**

#	Subject	Module	SSD	Credits	Year for part-time students
1	Economic statistics		SECS-S/03	9	1
2	Communication skills			3	1
3	International branding and retailing		SECS-P/08	9	1
4	Cooperation and competition among firms		SECS-P/06	9	1
5	International accounting and governance		SECS-P/07	9	2
6	International markets and international laws		IUS/05	8	2
7	Growth and history of the global economy	Economic growth and innovation	SECS-P/06	5	2
		History of globalization	SECS-P/12	4	2
8	Development Economics and international cooperation		SECS-P/01	9	3
9	International industrial economics		SECS-P/06	9	3
10	International financial institutions and markets		SECS-P/11	9	3
11	Environmental economics and policy		SECS-P/02	6	4
12	Eu policies and projects		SECS-P/01	9	4
	Student option			8 - 15	
	Final dissertation			14	
	Total			120	