UNIVERSITÀ DI PARMA

WELCOME DAY 2021
International Business and Development (IBD)

13 September 2021
Welcome Day 2021

Where you, the students, are at the centre of our actions!
WELCOME TO IBD

The first degree course entirely in English at Unipr

Students from around the world

Good employment opportunities
STUDENTS IN ALL COLLEGIATE BODIES

Elections every 2 years

- BOARD OF DIRECTORS
- ACADEMIC SENATE
- EVALUATION TEAM
- QUALITY ASSURANCE
- DEPARTMENTAL COUNCILS
- COURSE COUNCILS
- PARTICIPATING STUDENT/TEACHER COMMITTEES
- SPORTS COMMITTEE
- UNIVERSITY DEPARTMENT
  Degree program
  (RAQ, Quality Assurance Officer
  Prof. Simone Baglioni)

BODY WITH ONLY STUDENT REPRESENTATIVES

STUDENT COUNCIL

We advise you to find out who your representatives are in the different bodies!

Welcome Day 2021
THE QUALITY OF THE UNIVERSITY IS IN YOUR HANDS

The Student Opinion Questionnaire is an essential tool for improving the quality of UNIPR's teaching.

By filling in this form, you can give your opinion on the lessons you have attended.

Welcome Day 2021
WHAT WE ASSURE YOU:

- Welcoming and inclusive
- Ethics and quality in education
- Ethics and quality in research
- Contact with the world of work
- Internationalisation
- Fun and success

Welcome Day 2021
WHAT WE ASK OF YOU:

- **Respect for** people, rules and materials
- **Commitment** and **rigour** in study
- Dedicating **time** to those in need
- Being **open, lively, critical** and **supportive**
- Doing things well and **never giving up**
- To not forget your **university**, even after graduation
THE UNIVERSITY CODE OF ETHICS

For the protection of the dignity of workers and students, the Code states:

- Fairness, loyalty and mutual respect
- Appropriate use of university spaces
- Refraining from discriminatory, harassing or bullying behaviour

If these principles are violated, you can turn to the Trusted Adviser at consiglieradifiducia@unipr.it.

www.unipr.it/normativa/codice-etico
STAY IN TOUCH WITH US

• URP Relations Office with the public
  urp@unipr.it
  0521.034006

• Freephone 800 90 40 84

UNIVERSITÀ DI PARMA

SOCIAL UNIPR
• Facebook
• Instagram
• Twitter
• YouTube
• LinkedIn

• UNIPRESENTE
  University Newsletter!
  online 1st and 16th of each month
STUDY SERVICES AND MORE

Download your virtual "shopper" at
https://ilmondochediaspetta.unipr.it/welcome-days-2021/

You will find:
• The Athenaeum 2021 short guide with all our services;
• The map of university campuses in the city;
• The Freshers' Welcome Point postcard;
• ISEE information (information for filling in and deadline).

Brochure on:
• Study opportunities abroad.
• Reception and Inclusion Centre (services for: students with difficulties, psychological counselling, accommodation desk).
• Apprenticeships.
STUDENT CARD

The Student Card is the multi-service card, created in collaboration with Crédit Agricole Italia, dedicated to students at the University of Parma.

The Student Card allows you to:

- Be identified in exams
- Access the University’s services (libraries and others)
- Benefit from discounts at participating establishments
- Benefit from the economic advantages reserved for university students by external bodies and organisations (e.g. public transport, museums, cinemas).

In addition, if activated as a prepaid card, you can:

- Receive reimbursements and payments from the University
- Pay for canteen services, also in contactless mode
- Purchase TEP tickets by downloading the Tep SmartTicket App
- Carry out main banking operations, including: paying university fees, rent and utilities, making phone top-ups and purchases, including online

You can activate your Student Card online, even by taking a selfie, at www.cartaconto.credit-agricole.it or at all Crédit Agricole Italia branches.

Welcome Day 2021
A few years ago, UniPR embarked on the path to sustainability, a path in which we are all involved.

*Facciamo Quadrato (Let’s Unite)* is the awareness-raising campaign that the University has launched on sustainability issues.

We want to see continuous improvement in many areas (management, research, teaching), and you and the other members of the university community (lecturers and technical-administrative staff) can play a part too.
In the course of your university life you will get to know in detail what is being done about issues such as mobility, green, waste, use of resources, and so on.

Little is needed to get off on the right foot and to help make a difference!

Pay attention to the waste you produce by sorting it carefully and placing it in the appropriate containers that you will find on all the University premises.

Don’t forget to stay informed about these topics: your education and your future also depend on this!
UNIPR MAILBOX

Check your mailbox regularly (name.surname@studenti.unipr.it) where we will send you information about:

- Registration
- Deadlines
- Fees
- Information about your university course
- Events, congresses and seminars organised in the university, training courses, etc.

name.surname@studenti.unipr.it

Welcome Day 2021
INFORMATION

3 websites:
• University of Parma – Unipr (https://www.unipr.it/) - UNIPR
• Department of Economics and Management (https://sea.unipr.it/it) – DISEA (Dipartimento di Scienze Economiche e Aziendali, SEA)
• International Business and Development (https://cdlm-ibd.unipr.it/) - IBD

Always refer to the IBD website for official information about the course (https://cdlm-ibd.unipr.it)
EVERYDAY LIFE

- Lectures and rooms: EasyRoom
- Study material: Elly
- Syllabus: course webpage
- Notices: IBD, Department, and lecturers’ websites
- Exams: Esse3
- Always check your institutional email (name.surname@studenti.unipr.it)
- App: UniPRMobile for class schedule and notices
THE ACADEMIC CALENDAR:
Lessons and examinations

• **Academic calendar**
• Three exam sessions:
  • Dec-Jan, 3 exam dates
  • May-July, 3 exam dates
  • Sept, 1 exam date
• Lectures and exam sessions never overlap (but project work or group work is sometimes subject to continuous assessment)
• Office hours are suspended during holidays
• **GO TO OFFICE HOURS. YOUR TEACHERS ARE AT YOUR DISPOSAL!!!**
<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
<th>DSS - SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic statistics</td>
<td>9</td>
<td>S/03 - 2</td>
</tr>
<tr>
<td>Sociology and of globalisation OR</td>
<td>9</td>
<td>P/01 - 2</td>
</tr>
<tr>
<td>Micro &amp; Macro economics</td>
<td>9</td>
<td>P/02 - 1</td>
</tr>
<tr>
<td>Cooperation and competition among firms</td>
<td>9</td>
<td>P/06 - 2</td>
</tr>
<tr>
<td>International accounting and governance</td>
<td>9</td>
<td>P/07 - 1</td>
</tr>
<tr>
<td>International branding and retailing</td>
<td>9</td>
<td>P/08 - 2</td>
</tr>
<tr>
<td>Growth and history of the global economy</td>
<td>9</td>
<td>P/06 - 1 P/12</td>
</tr>
</tbody>
</table>
## STUDY PLAN: SECOND YEAR

<table>
<thead>
<tr>
<th>SECOND YEAR</th>
<th>Credits</th>
<th>DSS - Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development economics and international cooperation</td>
<td>9</td>
<td>P/01 - 1</td>
</tr>
<tr>
<td>Law, economics and culture</td>
<td>8</td>
<td>IUS/05 - 1</td>
</tr>
<tr>
<td>International financial management</td>
<td>9</td>
<td>P/11 - 2</td>
</tr>
<tr>
<td>Environmental economics</td>
<td>6</td>
<td>P/02 - 1</td>
</tr>
<tr>
<td>Contemporary issues and tools in economics</td>
<td>9</td>
<td>P/06 - 2</td>
</tr>
<tr>
<td>Communication skills</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Student choice</td>
<td>8-12</td>
<td></td>
</tr>
<tr>
<td>Dissertation</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>120</strong></td>
<td></td>
</tr>
</tbody>
</table>
STUDY PLAN
(Piano degli studi)

• **Where to find it**

• **Choices can be made annually, according to preset windows:**
  • 8 November 2021 – 4 February 2022
  • 7 March – 8 April 2022

• **Class work:**
  • *Attendance* and *participation* in all the activities organised by the lecturers (project work, group work, etc.) are **strongly recommended**

• **Final questionnaire:**
  • Your opinion is important. At the end of each course, fill in the questionnaire very carefully.
LANGUAGES

• IBD requirement (English):
  • By September 2022, one of the these certifications is required
  • Students who do not obtain a certificate by September 2022 will not be permitted to take second year exams.

• For international exchanges (Overworld, Erasmus+,...)
  • LPT (Language Placement Test), internal test, compulsory to apply for international exchanges
  • https://www.unipr.it/LPT --> English test not required to IBD students going abroad for international exchanges. Other languages might be required, depending on the receiving country.

• General principle: the sooner the better
INTERNATIONAL EXCHANGES

• **Erasmus+**
• **Bilateral exchange agreements, including outside the EU:**
  • Scholarships usually from the Overwold program (or Erasmus+, if the university is eligible)
  • Russia, Argentina, Brazil, USA, Japan, Vietnam, India, China, Thailand, Turkey, Georgia, Oman, Tanzania, Senegal
• **Double degrees**
  • Vilnius University (Lithuania): 1 semester
  • Bochum University (Germany): 1 year
  • Grenoble Ecole de Management (France): 1 year
  • FECAP (Sao Paulo – BRA)
  • St. Petersburg (Russia)
  • Usually funded through Erasmus+ and Overworld programme
• Competitive selection procedures
• A specific meeting on international exchanges will follow
• General information about [International opportunities](#)
OVERWORLD PROGRAM

• Exchange program with non EU universities.
• Students apply directly to Unipr and select one of the universities available.
• Some programs include the dissertation written abroad.
• Applications are usually in January-February, for exchanges in the next academic year (from September), but always check on the website!!!!

Welcome Day 2021
Training credits for cultural, artistic, social and sporting activities

The University grants the following to students on courses of study who request it, UNIVERSITY TRAINING CREDITS for free participation activities carried out in the context of SPORTING, CULTURAL, SOCIAL

6 CFU RECOGNISED

Info:
- CUS PARMA for sports credits: http://www.cusparma.it
- CAPAS for credits in the field of cultural arts: http://www.capas.unipr.it
- SOLIDARITY FORUM for credits in the social field: formazione@forumsolidarieta.it.

RULES
https://www.unipr.it/node/17128
FINAL DISSERTATION

• What you need is:
  • A supervisor
  • A title decided with your supervisor
  • Compliance with the deadlines (check dates with your supervisor)

• In the meanwhile, some useful material is available here:
  • https://elly2021.sea.unipr.it/course/view.php?id=131
CONTACTS

• For rooms, class schedule, and everyday life:
  • Front Office | frontoffice.sea@unipr.it | +39 0521 902466 | Department Central Building, ground floor

• General support:
  • IBD Tutors and International Tutors | https://cdlm-ibd.unipr.it/news/students-tutor

• For academic advice:
  • Prof. Paolo Fabbri (IBD President) | paolo.fabbri@unipr.it | +39 0521 032428
  • Prof. Lucia Poletti (IBD Vice President) | lucia.poletti@unipr.it | +39 0521 032014

• Course administrative assistant:
  • Giuseppina Troiano | giuseppina.troiano@unipr.it

• Student representative:
  • Please elect / nominate one person by September 30th (contact person for IBD staff)
DO YOU HAVE A PROBLEM?

Of an educational nature: you can contact the tutor, the chairperson of the course of study (Prof. Paolo Fabbri) or the RAQ (Quality Assurance Officer Prof. Simone Baglioni).

Of an organisational nature: you can contact the Department's teaching secretariat (Front Office)

Of a personal nature: you can turn to the teacher and student tutor or to our counselling service within the Reception and Inclusion Centre

For complaints, suggestions or appreciations: fill in the online form www.unipr.it/unipr-ti-ascolta

Welcome Day 2021
VACCINATIONS FOR FOREIGN STUDENTS

Welcome Day 2021